



# Key Markets and Possible Products

## DTM CX86e Colour Tag Printer

The fast and compact printing solution for production, POS and POI applications

DTM CX86e is the world's smallest and most cost-effective LED dry toner colour label printer and helps companies to produce very durable, versatile and professional colour labels and tags that maximize advertising impact vs. standard black and white thermal prints.

Whether they are vouchers, coupons, value-added receipts, ID tags with photos, visitor badges, price and promotion stickers, pasted labels, sleeves, loop ribbons, wristbands or labels for cardboards and boxes, the DTM CX86e makes it fast and easy to print high-quality full-colour labels and tags for signage and product identification that will attract customer attention and increase sales.

### Manufacturing & Product Packaging

- Sleeves
- Banderols & loop ribbons
- Labels for cardboards and boxes
- Barcode labels
- Product inlay tags
- Product labels
- Box labels



## Point of Sales

- Coupons and vouchers
- Receipts with added imprints of vouchers and advertisement
- Price and promotion stickers



## Public Establishments (Government, Hospitals, ...)

- ID tags with photos
- Visitor badges
- Business cards



## Premium Personalisation & Gifts

- Customised labels in all markets like food, beverage, cosmetics, personal care, gifts and confectionary
- Printed satin ribbons



## Pre-Packed Food for Direct Sales

- Food labels compliant to food labelling regulations (e.g. Natasha's Law, EU-Regulation 1169/2011)
- Labels with list of ingredients, allergens and nutrition tables



## Events, Meetings, Conventions

- ID tags with photos
- Visitor badges
- Wristbands
- Tickets



## Logistics

- Barcode labels
- Labels for cardboards and boxes



### Hotel, Restaurant, Shows, Clubs, Amusement Parks, Casinos, Betting Offices

- Coupons and vouchers
- Receipts with added imprints of vouchers and advertisement
- Tickets
- Wristbands



### Horticulture, Garden Centres, Nurseries, Growers

- Hangers
- Tags
- Stakes
- Pouches
- Loop ribbons



### Premium Retail Shops

- Price tags
- Wash care labels
- Coupons
- Promotion & information signs
- Printed satin ribbons
- Seasonal editions



### Sampling Production

- Pouches

